

NATALIE FREILICH

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“ I am a freelance GRAPHIC DESIGNER + WRITER, with a love for electronic music. I design, write, and manage. I look forward to meeting and working with new people. My favorite problem set is to see how creative I can get given my constraints. I love traveling and languages. Keep reading to see what I have done. ”

SKILLS & LANGUAGES

Adobe CS	HTML, FTP	English (fluent)
Adobe After Effects	Photography/Video	Spanish (proficient)
Final Cut Pro X	JQuery Scripting	Polish (proficient)
Microsoft Office	Social Media	

EXPERIENCE

LISTED BOOKINGS Logistics Manager	OCT 2015 - CURRENT	Oversee all logistics after offer has been accepted, from contracting, to itineraries and payments • Liaise with promoters and artists to obtain all necessary information • Design new artist riders
ROBOT HEART VIP Trailer Manager/ Production	OCT 2015- CURRENT	Managed VIP trailer area and staff for both days of Halloween event • Ensured trailers were stocked and set up with correct amounts of product • Greeted and escorted high profile guests from entrance to their respective trailer • Assisted with production design of tent space
CITYFOX Head of Artist Hospitality	DEC 2014 - CURRENT	Handle all transportation, hotel, and hospitality logistics for artists prior to, on, and after day of show • Oversee stage managers • Execute decor and production of green rooms at each venue
SUMMIT AT SEA Food & Beverage/ Production	NOV 2016	Assisted in sorting and distributing sponsored food products to their proper stations • Ensured products were properly arranged and displayed at each station throughout the cruise ship for each event
MEMBERS CAMPOUT Artist Liaison & Logistics Manager	APR - MAY 2016	Oversaw all transportation, hotel, technical riders, and hospitality logistics for artists prior to and during the festival • Managed two stages over three days • One of two artist liaisons for the festival
TIMEWARP Social Media Consultant & Artist Liaison	SEP - NOV 2014	Consulted the German Time Warp Marketing Team on social media strategy for their New York debut • Wrote copy for posts on Facebook, Twitter, and Instagram • Coordinated local transportation and hotel arrangements for artists and technical teams • Point of contact on days of event for teams and artists
PULSE RADIO (www.pulseradio.net) Editor	MAR - AUG 2013	U.S. editor, writing 4-5 articles a day on varying topics within electronic music • Edited submissions of contributing authors • Ran portion of site's social media (Twitter, Facebook) • Supervised junior writers • Conducted interviews with various artists • Designed Powerpoints & image headers for articles
CNTRL: BEYOND EDM TOUR (www.cntrl.com) Interviewer, Photographer	NOV 2012	Toured for 24 days through 17 cities with DJs Richie Hawtin, Loco Dice, and Ean Golden • Interviewed guest artists for documentary • Took photos at each club for the CNTRL Facebook page • Collected questions and MC'ed Question Time during lectures

EDUCATION

2012 UNIVERSITY OF MICHIGAN - SCHOOL OF ART & DESIGN, ANN ARBOR, MI
Bachelor of Fine Arts focusing on Graphic Design, cum laude